Digital Media Support for El Yunque National Forest



Project Title	Digital Media Support for El Yunque National Forest
PIORCI	El Yunque National Forest in Puerto Rico is developing digital communication products to help tell the story of resource management, on-going hurricane recovery projects and supporting communications for visitor services and community engagement efforts.
Country	United States

Project Description

This project focuses on assisting with digital media projects for the Forest. This includes organizing filing system of images, based on agency standards, for El Yunque National Forest and agency-wide use, as well as for the Forest's Flickr site for external sharing. Available video resources can be catalogued using agency standard as well as suggestions on additional photo/video needs and resources available for agency use. Help select quality images to be enhanced and used as iconic photos in various digital projects. Graphic design and writing skills are also needed to develop integrated communication products with key conservation messages and thematic design elements for templates, flyers, signs, infographics and other visual tools to be used in digital media (social media, website and apps), presentations, events and exhibits. If selected participant is located in Puerto Rico, they can assist with taking photos and videos for media collections.

Required Skills or Interests

Data visualization
Design thinking
Editing and proofreading
Graphic design
Infographic design
Research
Social media management
Videography
Website design

Skill(s)

Writing

Additional Information

None

Language Requirements

Language Speaking Proficiency Reading Proficiency Importance

Spanish Full professional proficiency Full professional proficiency Required